

Press Release - World Hindi Day-2026

The High Commission of India, Kuala Lumpur in collaboration with Netaji Subhas Chandra Bose Indian Cultural Centre (NSCBICC), various community associations and international schools in Malaysia organized World Hindi Day (Vishwa Hindi Diwas) on 10 January 2026 at the NSCBICC.

2. World Hindi Day is observed annually on 10 January with the objective to promote the Hindi language and its usage worldwide. The day celebrates Hindi as an international language and raises global awareness of its cultural significance promoting cultural unity among Hindi speakers worldwide. World Hindi Day was celebrated for the first time on 10 January 2006 and commemorates the first World Hindi Conference which was held on this day in Nagpur in 1975.

3. Deputy High Commissioner of India to Malaysia, Shri Hitesh Rajpal inaugurated the programme and spoke on the role of Hindi in strengthening cultural understanding and India–Malaysia ties, describing it as a bridge connecting people across cultures and nations. He also read out the special message of Hon'ble Prime Minister of India, Shri Narendra Modi on World Hindi Day.

4. The event began with the enthusiastic participation of students from international schools in a Quiz Competition, moderated by Marwari Yuva Manch, in Senior and Junior student categories. The Senior category featured teams from Global Indian International School, Sayfol International School and Vikas International School, while the Junior category included Sprout Academy and Tanarata International School.

5. Representative of various community associations took part in a Kavi Goshti (poetry session), which featured presentations from Bharat Club (आत्म-अन्वेषण), Bihar Cultural Association (मेरी भूल), Geeta Ashram (बढ़े चलो), Maharashtra Mandal Malaysia (शहर) and Marwadi Yuva Manch (हिंदी भाषा). All the community associations also presented enactment of iconic scenes from Hindi literature and cinema, showcasing the richness of the language. As part of the cultural programme, the students learning Hindi at the NSCBICC also presented a Hindi song to the audience.

6. Deputy High Commissioner Shri Hitesh Rajpal felicitated the participants and winners at the World Hindi Day event. The celebration was attended by over 160 community members, students, educators provided a meaningful platform for Hindi learners, speakers and enthusiasts in Malaysia to come together and appreciate the language's cultural heritage and significance.

**20 January, 2026
Kuala Lumpur.**